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CLIENT NO. LAOL -16



#17/C  
1-6-03

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :  
RAVIV LAOR : EXAMINER: GRAVINI, S.  
SERIAL NO: 09/595,677 :  
FILED: JUNE 19, 2000 : GROUP ART UNIT: 3622  
FOR: METHOD OF AND SYSTEM FOR :  
MANAGING PROMOTIONS FOR  
PURCHASE TRANSACTIONS  
OVER A NETWORK

AMENDMENT UNDER 37 C.F.R. § 1.114

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated September 10, 2003, please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.

**RECEIVED**  
DEC 15 2003  
**GROUP 3600**